

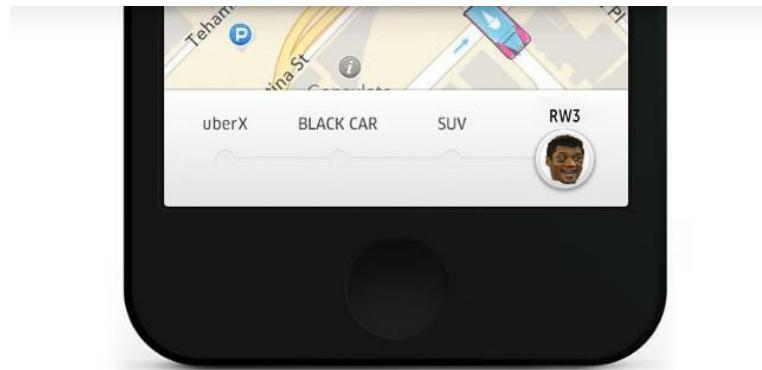
## Catch a Pass from Russell Wilson and Benefit Seattle Children's Hospital!

Attention 12's! With the Seahawks regular season just around the corner, Uber and Super Bowl-winning quarterback, Russell Wilson will be serving up smiles and touchdown celebrations, benefiting Seattle Children's Hospital.

On Tuesday, September 2<sup>nd</sup>, Uber and Russell will be rolling way out of the pocket and around The Emerald City with a trunk-load of autographed footballs, delivering touchdown passes to lucky Uber users!

### **The Game Plan**

- You can request Russell to show up wherever you are by selecting the 'RW3' icon in your Uber app.
- Set the location where you want Russell to arrive and tap 'request touchdown delivery here.'
- When you are selected, you'll receive an ETA and be able to communicate with the driver.
- Once Russell arrives, you can huddle up for the play call and he'll deliver one (1) laser-precision pass directly into your outstretched arms.
- Once you've received your autographed football, we'll bill your credit card on file \$500. All proceeds will benefit Russell's favorite charity, Seattle Children's Hospital.



**#UberRW3**

### **Extra Points**

- Demand will be very high and availability will be limited as RW3 is just one man, despite what his versatility on the field may suggest.
- Available Sept. 2<sup>nd</sup> in Downtown Seattle – South Lake Union, Capitol Hill, Lower Queen Anne, and Pioneer Square from 9 AM – 7 PM.
- Share your experience on Twitter Instagram and Facebook using the hashtag #UberRW3 and we'll pick our five favorites to win two (2) tickets to the Seahawks regular season home opener against The Green Bay Packers, Thursday Sept, 6<sup>th</sup> at CenturyLink Field!

Hustle like Russell to your Uber app and get ready to go long!